

# ASSESSING INFORMATION NEEDS IN THE AGE OF THE DIGITAL CONSUMER%0A

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Aiming at ensuring that everyone obtains the rich rewards available in today's information-centred society, this book seeks to provide a systematic method for the understanding, appreciation and evaluation of information needs, which alone can guarantee the value of information to the consumer.

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The main intention is to provide a practical, usable and reusable method of analysing and evaluating information needs, which can be employed by information managers, information system designers, publishers, records managers and digital information consumers alike.

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The form of assessment should also be influenced by the knowledge and skills that students need in a digital age, which means focusing as much on assessing skills as knowledge of content. Thus continuous or formative assessment will be as important as summative or end-of-course assessment.

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